

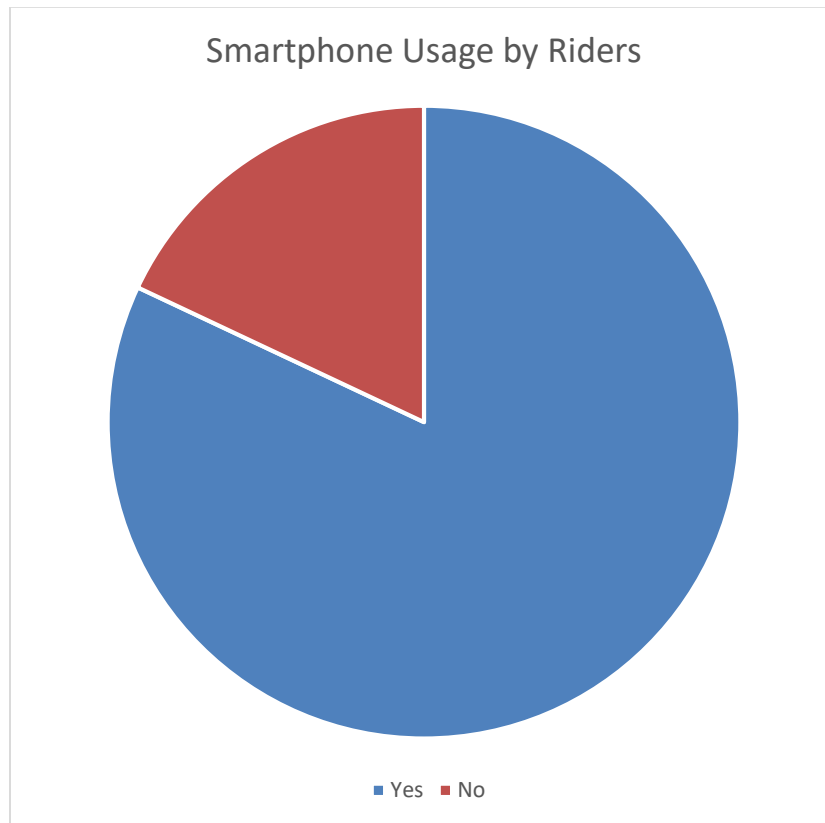


# COAST

Comprehensive Operations Analysis

## Other Information

The majority of riders attending the public forums regularly use a smartphone (82%) as well as the majority taking the survey (80%).



## Other Observations and General Feedback Received

- Simplicity in service, route, and schedule design is important, even if it means services are slightly less efficient or targeted than they could be. For example, a return to clock-face scheduling (when the bus comes to a given stop at the same time after the hour, every hour) is desired.
- High regional travel times deter many from using the service.