Over 37 years on the road

Cooperative Alliance for Seacoast Transportation
Our Mission

To champion and provide customer-focused public transportation with a commitment to excellence in safety and service.
Real-Time Bus Location

Take your ride into your own hands.

DOWNLOAD THE DOUBLEMAP APP TODAY!
15 Million Passengers
(and counting)

Ms. Terri Palmer
- October 4, 2019 -

"I've been riding with COAST for over 20 years," Ms. Palmer commented. "It's evolved a lot over the years and it just keeps getting better and better."
Our Opportunity / COA

• Over the past year plus we have been analyzing our system to determine how to best meet the changing public transit needs of the region and considering coming funding reductions.

• Have held a series of Public Forums/Surveys with -
  • Riders
  • Stakeholders
  • Business Leaders
  • General Public
A More Efficient Network
Where are we on the Conceptual Plan?
Proposed System Benefits

Cost Efficiencies

• Over 15% cost reduction

• Greater flexibility to operate routes only when sufficient demand exists

• Makes better use of downtime and deadheading to maximize revenue services

• Eliminates service to some of the lowest ridership areas

• Reduces peak vehicle requirement and associated costs

Customer Service

• Significantly reduces travel times for the longest trips (by more than 50%)

• Improves timely connections between routes makes regional travel easier

• Clockface scheduling on most routes

• Extends service coverage to identified areas

• Maintains current daily span of service
Proposed Conceptual System

- Same regional geographic scope
- Use of the Spaulding Turnpike is core to new Express Services between communities
Proposed Rochester Services

- New Express connection to Dover / Somersworth / Portsmouth / Kittery
- New service along the Washington St. corridor and connecting with the NHDOT Park & Ride
Proposed
Somersworth/Berwick
Services

• A streamlined alignment of Route 1, and a direct connection to the new Express Routes and NHDOT Park & Ride
Proposed Dover Services

- New Express Route connections at the NHDOT Park & Ride and Downtown Transportation Center
- Realignment of Routes 1 & 33
- New route on Silver St. and Knox Marsh Rd.
Proposed Portsmouth/Newington /Kittery Services

- New Express Route connections to Dover / Somersworth / Rochester
- New connection to Kittery
- Faster, direct connections to the NH DOT Park & Ride and Pease Tradeport
- New service in the south end
Continued

Newmarket/Stratham/Exeter Services

- Advance reservation (only) shared-ride service
- Open to the general public
- Mon., Wed., Thur. & Sat. from 9:30a to 5:15p
- Can use designated stops ($1.50) or any location within ¾-mile of a designated stop ($3.00)
Fare Analysis

• Proposed Fare Structure

  ▪ $1.50 base fare to board each route, and across all routes

  ▪ Free transfers between the Express Routes from Rochester / Dover and Portsmouth / Newington Local Route
Where are we on financing the Conceptual Plan starting July 2020?
NHDOT Award


- To assist COAST in its transition to a new overall service designed for better cost efficiencies while improving customer service.

- Federal funds breakdown:
  - CMAQ $3.6M
  - 5307 Boston UZA $1.354M
Where are we on financing the continued COAST operations beyond July 2023?
COAST Funding Composition Projection (FY21 vs FY24)

FY21
- FTA: 64%
- Non-FTA: 29%
- Fares: 7%

FY24
- FTA: 36%
- Non-FTA: 57%
- Fares: 7%
Key Takeaways

• Maintaining an efficient and effective public transit system is a regional priority for the Greater Seacoast.

• COAST conceptual service plan has been very well received.

• The NHDOT has largely enabled COAST to move forward with our new conceptual service plan. We will need additional matching funds to leverage all the Federal funds awarded to us.

• We now have a small window to solve our next challenge. Over the next two to two and a half years we will have to develop and secure adequate funding ($1.7-1.9M) to sustain operations or face dramatic consequences.
42 Sumner Drive
Dover, NH  03820
603·743·5777

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