

COAST



OVER 37 YEARS ON THE ROAD

Cooperative Alliance for Seacoast Transportation

Our Mission

**To champion and provide
customer-focused public transportation
with a commitment to excellence
in safety and service.**

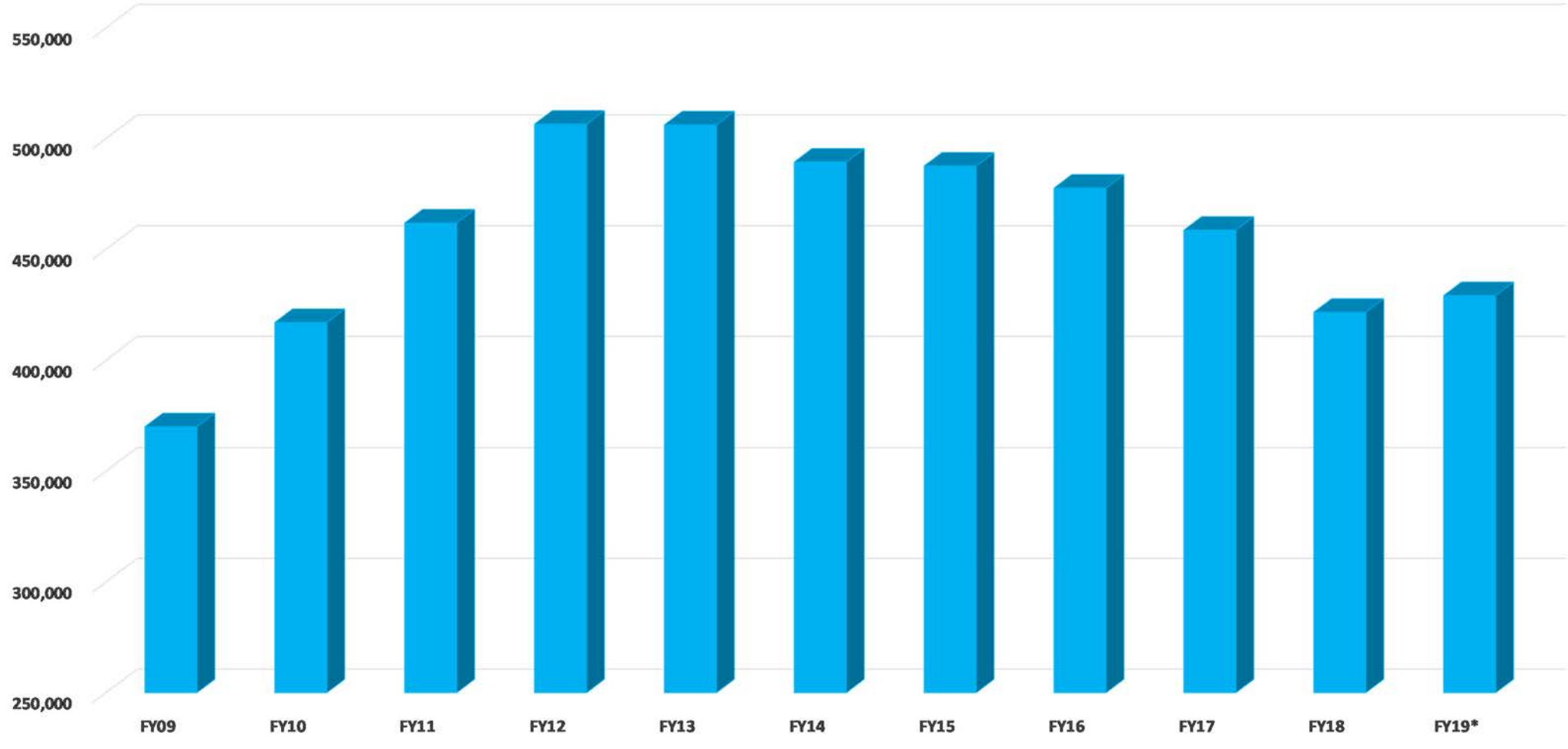
Real-Time Bus Location



Take your ride into
your own hands.

**DOWNLOAD THE
DOUBLEMAP APP TODAY!**

Total COAST Ridership (FY09-19*)



15 Million Passengers

(and counting)

Ms. Terri Palmer
- October 4, 2019 -

"I've been riding with COAST for over 20 years," Ms. Palmer commented. "It's evolved a lot over the years and it just keeps getting better and better."



Our Opportunity / COA

- Over the past year plus we have been analyzing our system to determine how to best meet the changing public transit needs of the region and considering coming funding reductions.
- Have held a series of Public Forums/Surveys with -
 - Riders
 - Stakeholders
 - Business Leaders
 - General Public





A More Efficient Network

Where are we on the Conceptual Plan?

Proposed System Benefits

Cost Efficiencies

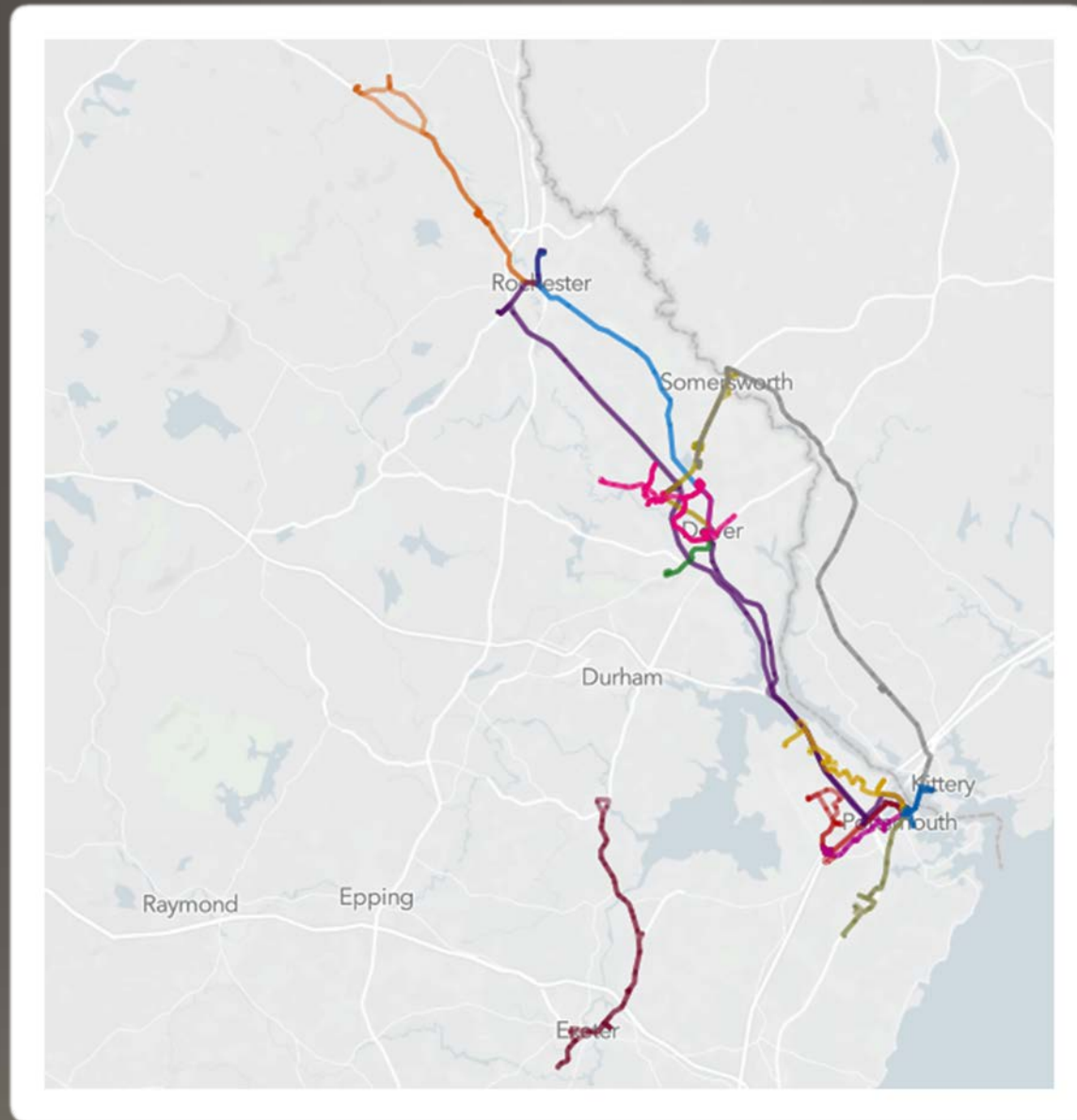
- Over 15% cost reduction
- Greater flexibility to operate routes only when sufficient demand exists
- Makes better use of downtime and deadheading to maximize revenue services
- Eliminates service to some of the lowest ridership areas
- Reduces peak vehicle requirement and associated costs

Customer Service

- Significantly reduces travel times for the longest trips (by more than 50%)
- Improves timely connections between routes makes regional travel easier
- Clockface scheduling on most routes
- Extends service coverage to identified areas
- Maintains current daily span of service

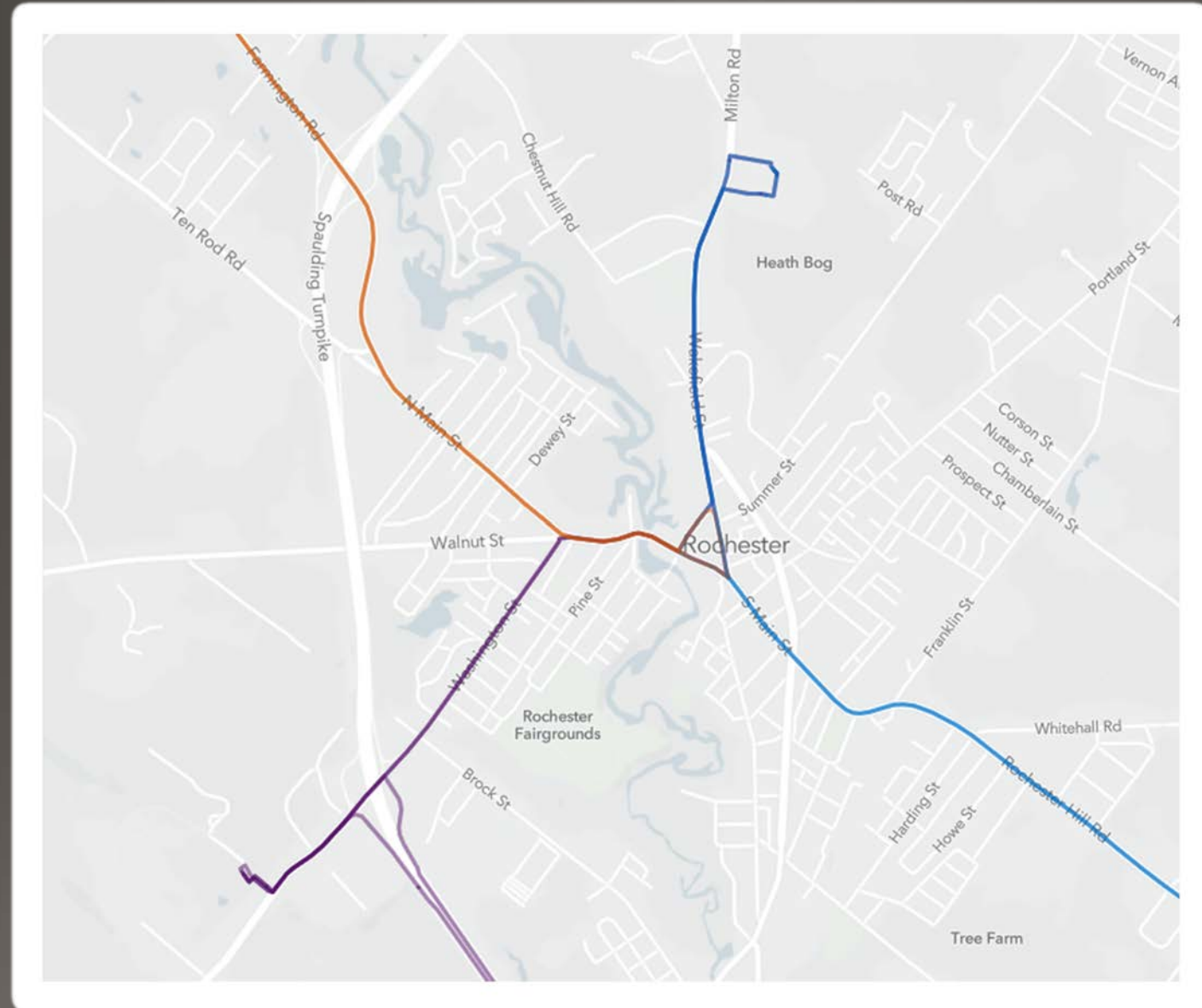
Proposed Conceptual System

- Same regional geographic scope
- Use of the Spaulding Turnpike is core to new Express Services between communities



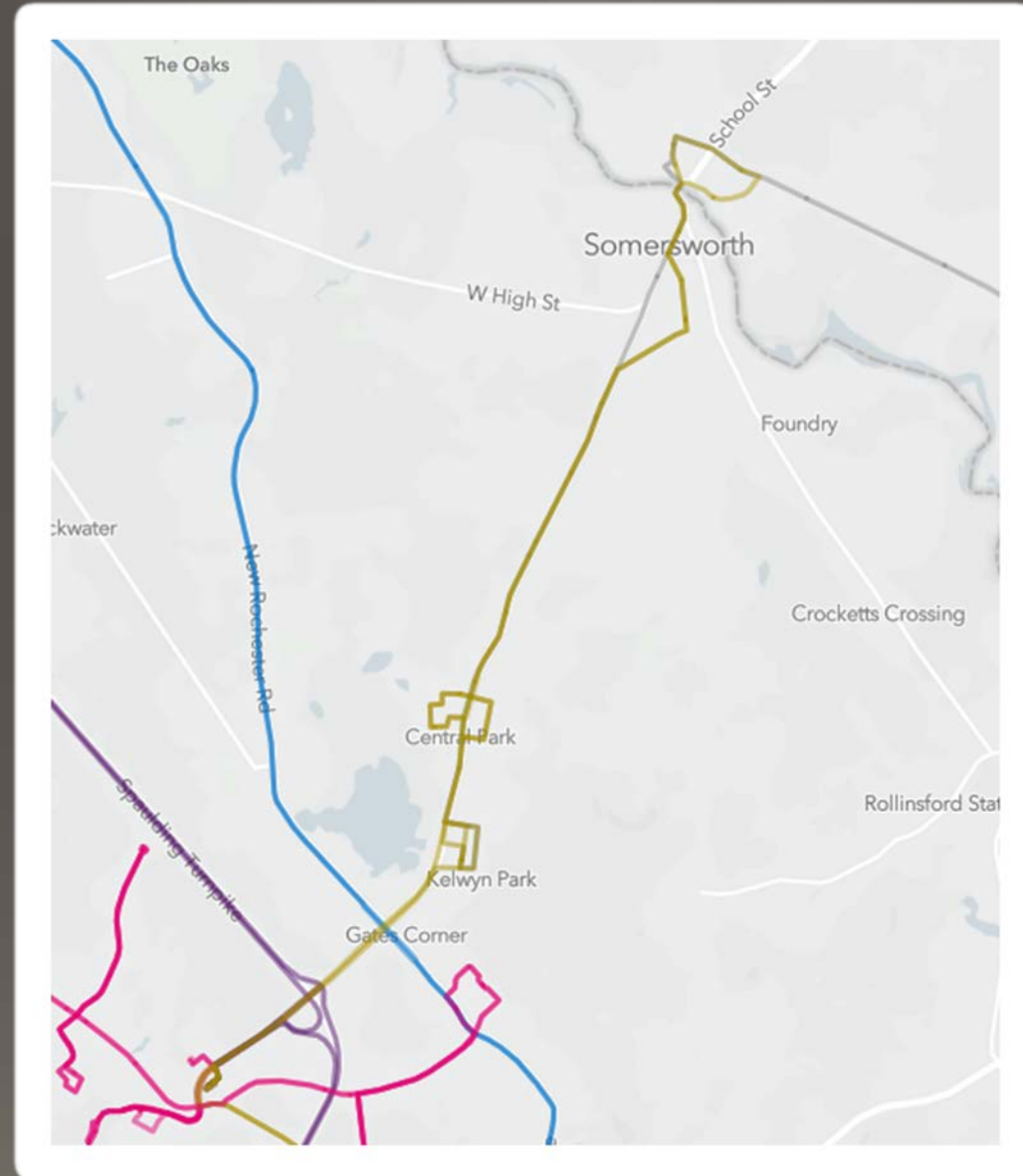
Proposed Rochester Services

- New Express connection to Dover / Somersworth / Portsmouth / Kittery
- New service along the Washington St. corridor and connecting with the NHDOT Park & Ride



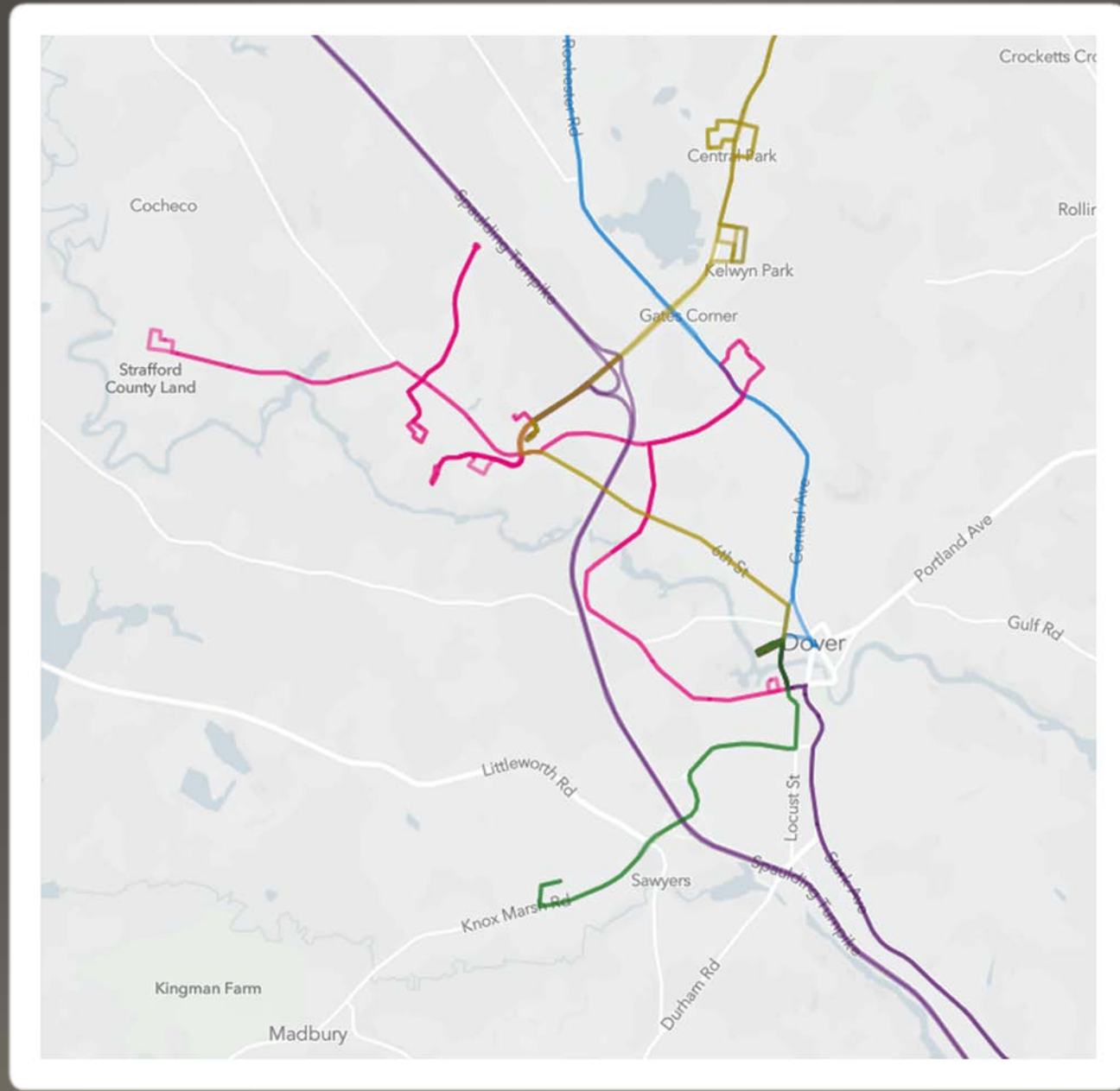
Proposed Somersworth/Berwick Services

- A streamlined alignment of Route 1, and a direct connection to the new Express Routes and NHDOT Park & Ride



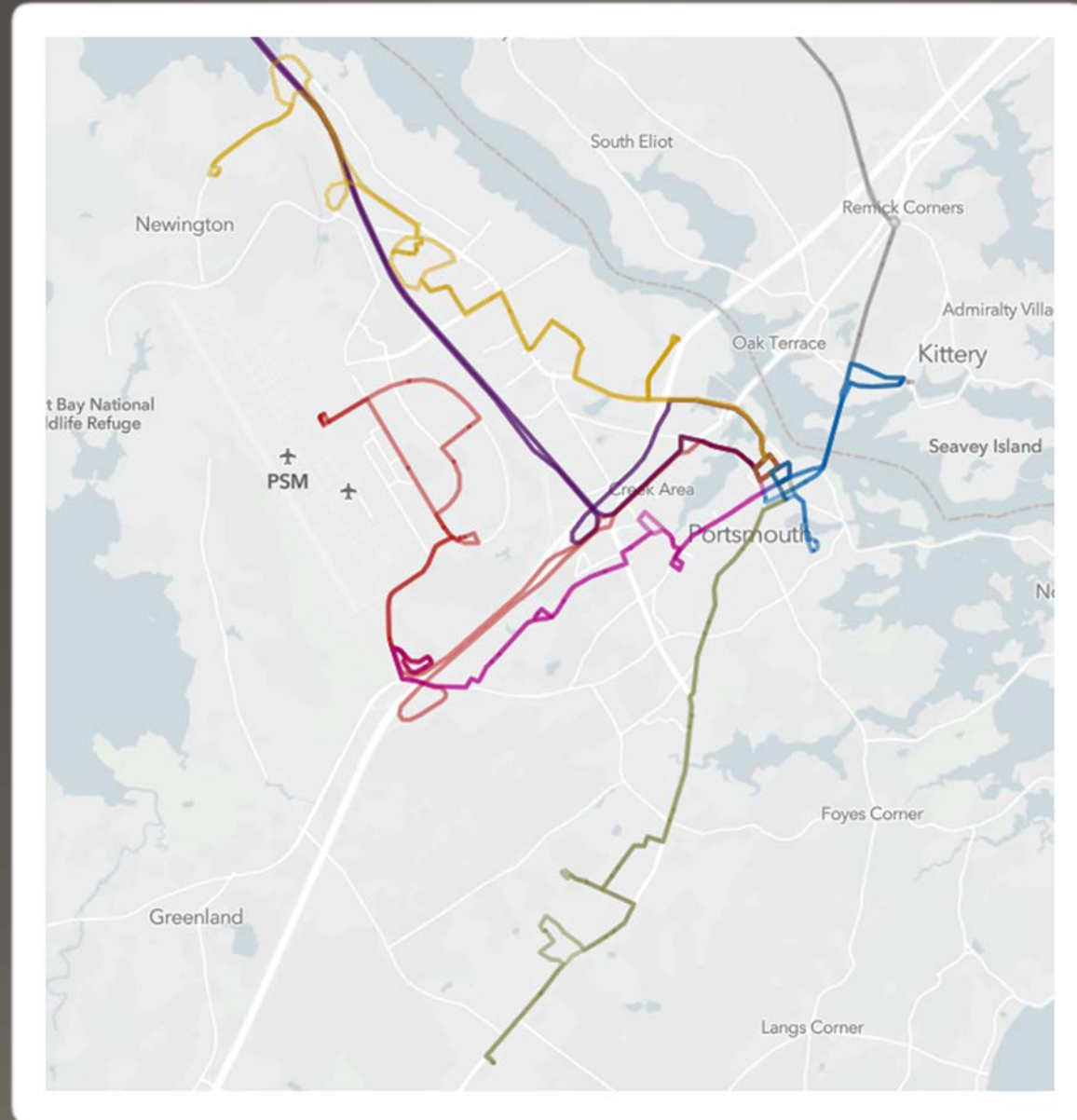
Proposed Dover Services

- New Express Route connections at the NHDOT Park & Ride and Downtown Transportation Center
- Realignment of Routes 1 & 33
- New route on Silver St. and Knox Marsh Rd.



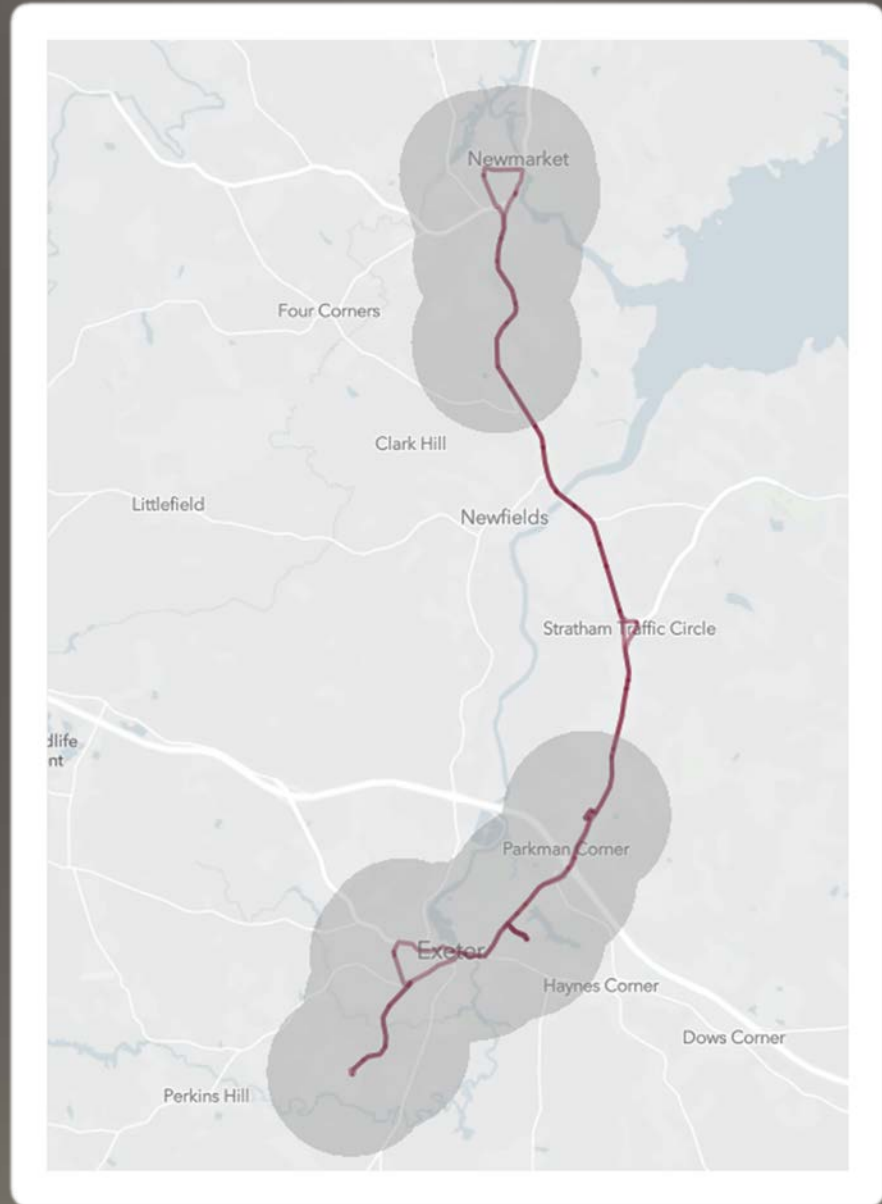
Proposed Portsmouth/Newington /Kittery Services

- New Express Route connections to Dover / Somersworth / Rochester
- New connection to Kittery
- Faster, direct connections to the NHDOT Park & Ride and Pease Tradeport
- New service in the south end



Continued Newmarket/Stratham/ Exeter Services

- Advance reservation (only) shared-ride service
- Open to the general public
- Mon., Wed., Thur. & Sat. from 9:30a to 5:15p
- Can use designated stops (\$1.50) or any location within $\frac{3}{4}$ -mile of a designated stop (\$3.00)



Fare Analysis

- Proposed Fare Structure
 - \$1.50 base fare to board each route, and across all routes
 - Free transfers between the Express Routes from Rochester / Dover and Portsmouth / Newington Local Route



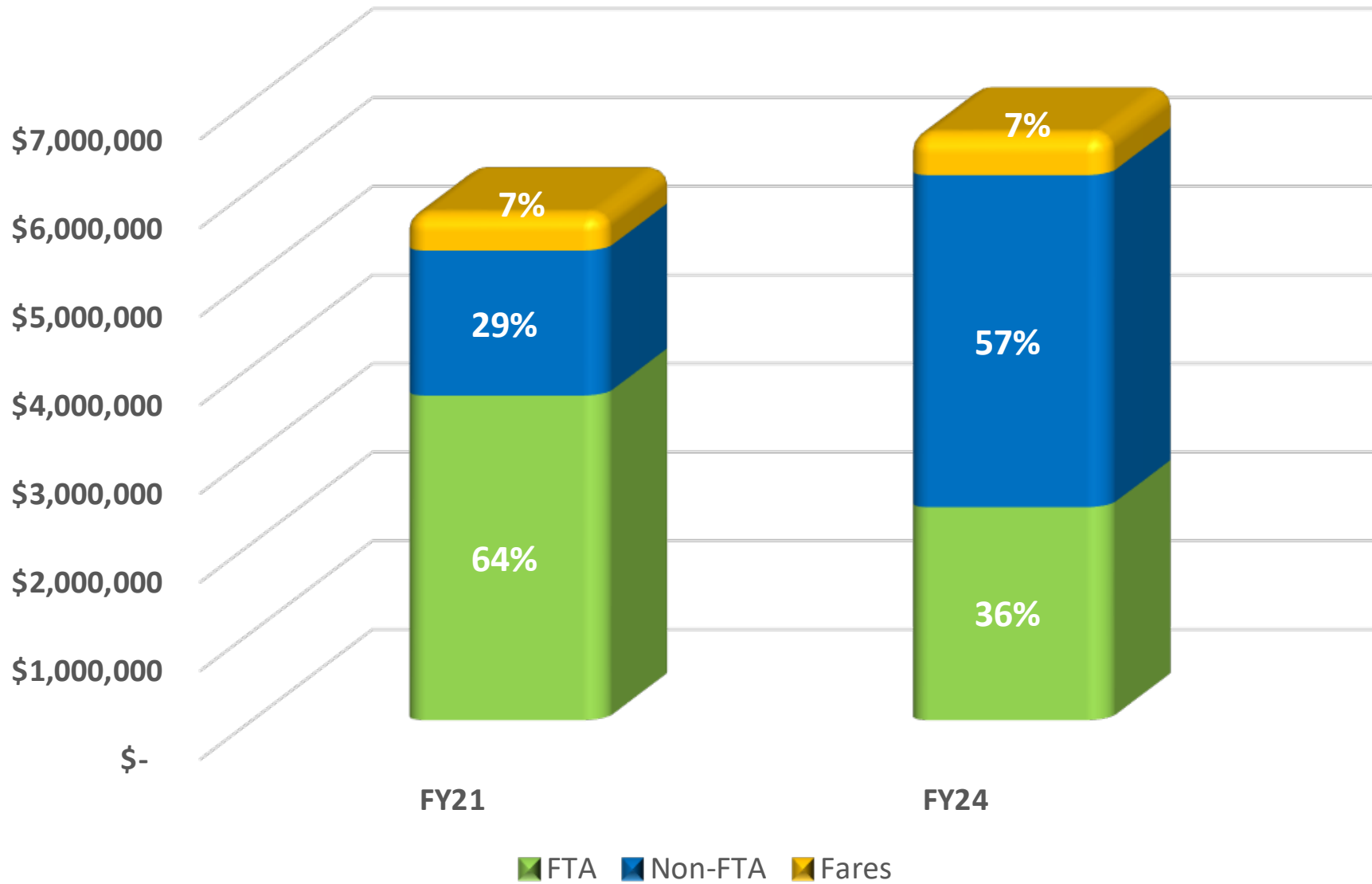
Where are we on financing the Conceptual
Plan starting July 2020?

NHDOT Award

- Conditional award of \$4,954,077 of Federal funds for the period 7/1/2020 – 6/30/2023.
- To assist COAST in its transition to a new overall service designed for better cost efficiencies while improving customer service.
- Federal funds breakdown:
 - CMAQ \$3.6M
 - 5307 Boston UZA \$1.354M

Where are we on financing the continued
COAST operations beyond July 2023?

COAST Funding Composition Projection (FY21 vs FY24)



Key Takeaways

- **Maintaining an efficient and effective public transit system is a regional priority for the Greater Seacoast.**
- **COAST conceptual service plan has been very well received.**
- **The NHDOT has largely enabled COAST to move forward with our new conceptual service plan. We will need additional matching funds to leverage all the Federal funds awarded to us.**
- **We now have a small window to solve our next challenge. Over the next two to two and a half years we will have to develop and secure adequate funding (\$1.7-1.9M) to sustain operations or face dramatic consequences.**



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